

Fig. 1  
ITV System

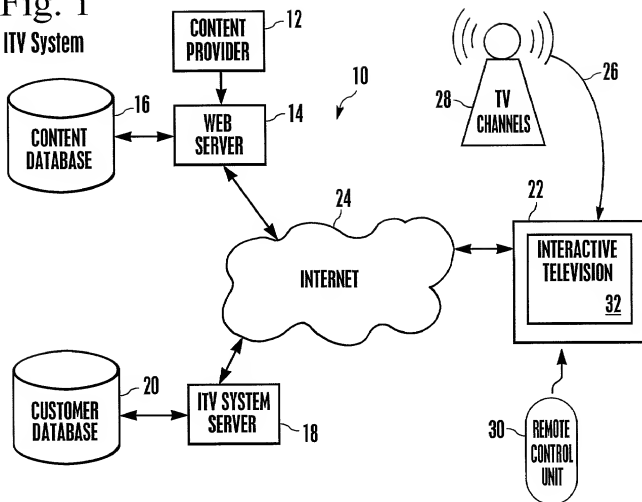
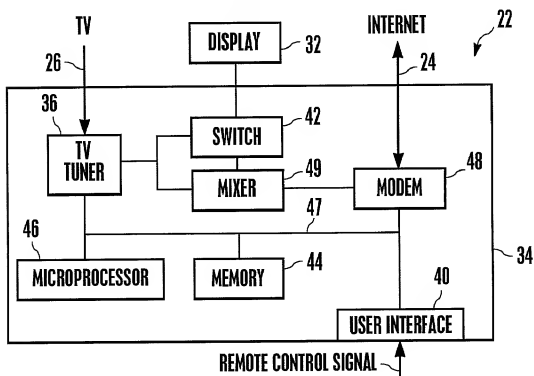


Fig. 2  
ITV Set



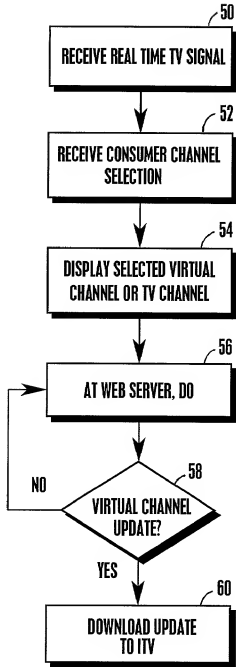


Figure 3  
OVERALL METHOD

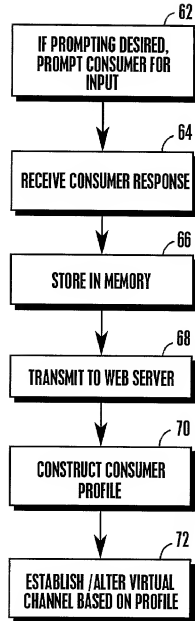


Figure 4  
ESTABLISHING CONSUMER  
PROFILE

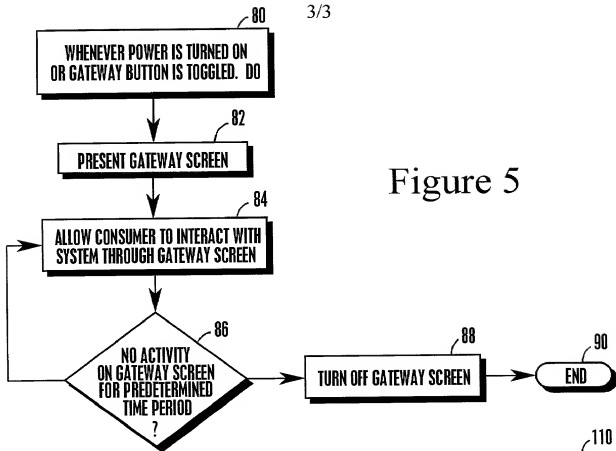


Figure 5

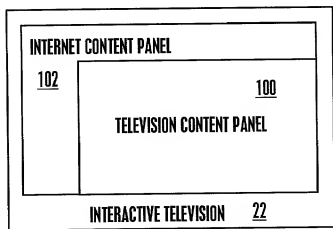


Figure 6

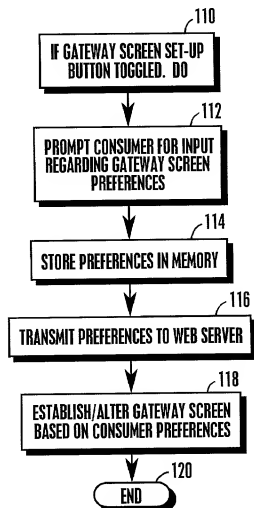


Figure 7